



XXVII TNAI BIENNIAL STATE CONFERENCE

Trained Nurses Association of India, Maharashtra State Branch

THEME: Invest in Nursing for Global Health

Dates: 5th and 6th January, 2023

Subject: Appeal regarding advertisement for souvenir / sponsoring educational and scientific sessions/ stalls at conference venue and donations for forthcoming XXVIII TNAI biennial conference, Maharashtra State Branch

Respected Sir/ Madam

Greetings from Maharashtra State Branch!!!!!!

We are pleased to inform you TNAI, Maharashtra State Branch is organizing **XXVIII TNAI BIENNIAL STATE CONFERENCE** in collaboration with SMES Smt. Sunanda Pravin Gambhirchand Institute of Nursing and Paramedical Sciences, Matunga on **5th and 6th January 2023 in Mumbai.**

The theme for the conference is ***“INVEST IN NURSING FOR GLOBAL HEALTH”***

Due to COVID -19 pandemic, it was not possible for us to come together. Most of the professional activities and gatherings were carried out on virtual platform during this period. Now the time has come for all of us to come together.

Conferences are vital forum for Nursing Leaders, Nursing Faculties, Nursing Administrators, and Nurse Clinicians. It not only involves multiple presentations, interactive sessions but also is an opportunity to unveil talent and expand network of peers, colleagues, mentors and friends.

We have invited some of the best speakers, experts to share their thoughts and ideas with all our conference delegates. We are expecting Nurses from all over Maharashtra State and it will be a fine blend of professional enrichment which will be facilitated Scientific paper presentations, poster presentation, panel discussions ,quiz and elocution competitions The feather in the cap of this conference is felicitation of National Florence Nightingale Awardees , Seniors Nurses and Best Teacher award will be bestowed who have contributed to nursing profession selflessly , with dedication and who are the role models for upcoming generations.

Nurses are indispensable in Health care team and fortifying events require your willing and Healthy co-operation. We request your ardent support and goodwill through generous contribution by way of donations for emergency medical assistance to needy nurses, victims of disaster, scholarship for the needy nursing students and other TNAI activities, inform of display of stalls at venue of conference, sponsoring educational/scientific sessions or advertising in the e-Souvenir that will be given to each participant and will reach most places statewide.

Moreover your advertisements/greetings will surely go a long way in helping us with conference. Your favorable response to our appeal will be much appreciated. Please find enclosed details of the advertisements rate in next page of letter.

We would greatly appreciate your contribution towards the welfare of Nurses.

Rates of Advertisements in the Souvenir

PARTICULARS	COLOUR	BLACK AND WHITE
Front page inside full	Rs.25,000/-	Rs. 20,000/-
Back page inside	Rs.20,000/-	Rs.15,000/-
Back page outside	Rs.25,000/-	Rs. 20,000/-
Full page	Rs.8000/-	Rs.5,000/-
Half Page	Rs.5,000/-	Rs.3000/-
Quarter page	Rs.3000/-	Rs.2000/-

Advertise material should be sent in soft copy and hard format to Secretary, TNAI Maharashtra State Branch

Ms. Prachi Dharap

Secretary, TNAI Maharashtra State Branch,
Sau Minatai Thakre Institute of Nursing Education, TMC Thane,
B-Wing RGMC Hostel Bldg, Opp.ST workshop, Hansnagar, Khopat, Thane, Maharashtra-
400602,

Mobile No. 9987520336

Email:

tnaibconference2022@gmail.com

Website: <https://tnaimahabbranch.org>

- **Sponsoring sessions** :Rs.30,000(Permitted to put standee)
- **Display of Stalls** :One Day : Rs.10,000/- Two days: Rs.15,000/-
- Demand Draft or cheque for the advertisement/ display of stall / sponsoring educational session/donation should be drawn in favor of **“TNAI Maharashtra State branch”** payable at Mumbai or can be paid through NEFT on Account of **“Trained Nurses Association of India, Maharashtra state branch”** Canara Bank, Vashi Branch, A/C No 3302101005527 , IFSC: CNRB0003302.

Thanking you.

Ms. Prachi H. Dharap

Secretary, TNAI, Maharashtra State Branch